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GREEN CITY italia

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Milano



Comune  
di Milano

toward:



# Green Infrastructure

| a new strategy for European Green Cities |

International Milan  
Green City Meeting  
25&26 . 02 . 2015

# 25 feb \_ c/o Myplant & Garden

h.13.30 welcome light lunch

h.15.00 exhibition visit

**h.17.00 launch & press conference**

h.20.30 gala dinner 

h.23.30 hotel accomodation

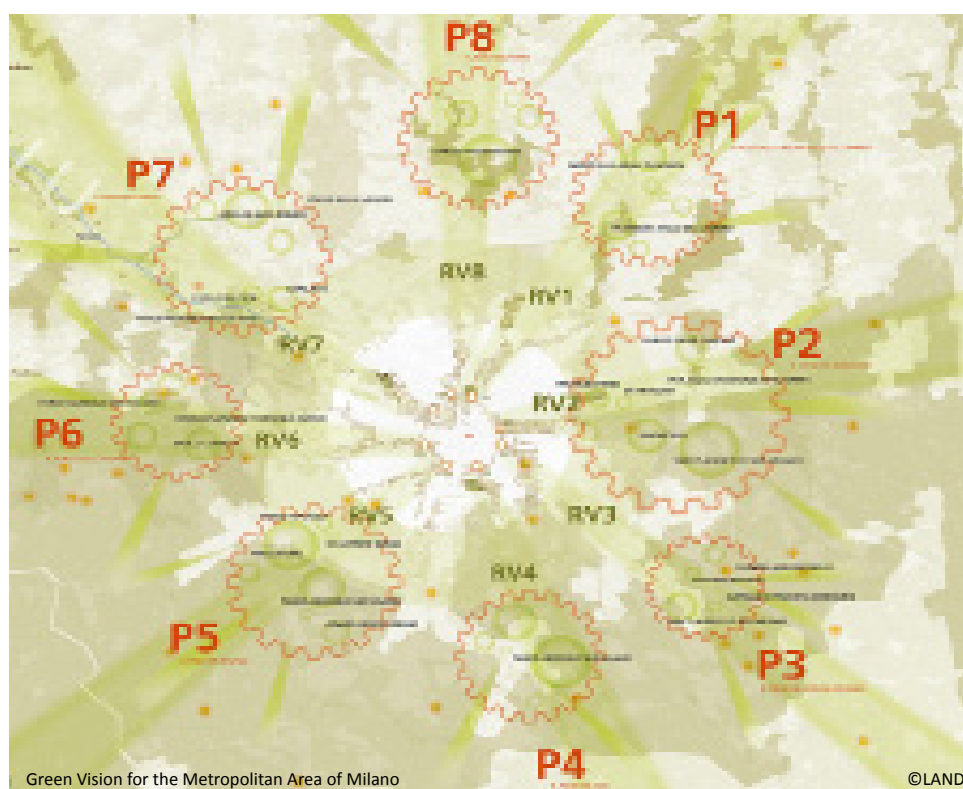
# 26 feb \_ c/o Milan Urban Center

h.9.00 guests registration

**h.9.30 conference speeches**

h.12.30 round table and conclusions

h.13.00 cocktail/light lunch 



Green Vision for the Metropolitan Area of Milano

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## | The European Commission aims:

[www.ec.europa.eu/environment/nature/ecosystems.com](http://www.ec.europa.eu/environment/nature/ecosystems.com)

“Green Infrastructure is based on the principle that the need to protect and improve nature and its processes, as well as the many benefits on human society, can be integrated into landscape planning and development. Realizing green infrastructure in urban areas reinforces the sense of community and helps to combat exclusion and social isolation. This approach benefits both individuals and the community on the physical, psychological and socio-economic development”.

The Green Infrastructure serves the interests of both people and nature. It should be designed and managed as a multifunctional resource capable of delivering a wide range of benefits on the same spatial area.

Green Infrastructure includes natural and semi-natural areas, features and green spaces - from large wilderness areas to green roofs -, in rural and urban, terrestrial, freshwater, coastal and marine areas. By enhancing Green Infrastructure, valuable landscape features can be maintained or created, which contribute to the delivery of ecosystem services and biodiversity. The Resource Efficiency roadmap identifies investment in Green Infrastructure as an important step to protecting natural capital - towards smart, sustainable and inclusive growth that is priority objective for the EU”.

→ coordinated and moderated by: Andreas Kipar, *President of Green City Italia*

→ curated by: Anna Arioli and Sonia Mastropietro

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## | Content of the meeting

During the year of Milano Expo 2015, at the same time of the international exhibition Myplant & Garden (<http://myplantgarden.com/en>), an international debate on the topic of the Green Infrastructure as a model for the development of European cities is launched. European cities, which collect more than 70% of the population and generate over 50% of the Gross Domestic Product, are real laboratories to experiment and define significant patterns of economic development and quality of life. The strategic axes, focusing resources between now and the foreseeable future, are those of urban environment, economic and ecological sustainability and smart connections. It is clear that, in the context of urban sustainability policies, the issue of Green Infrastructure offers a great opportunity for experimentation and research in the international debate. This strategic approach represents a fundamental topic today and its direct benefits are various and complementary. As a demonstration of this, the authors of the European Commission Communication on Green Infrastructure have joined two different phenomena with this term, to give a unique propositional response: the word "green" replaces "nature" and the word "infrastructure" substitutes the contribution of "technology". Also the communication on this subject connects what was unthinkable a few years ago: the prevention of hydrological risk and biodiversity increase, nature protection and economic development, the fight against climate change and the common goal of improving the quality of life. The European Green Cities - an international network aimed to promote a green approach to the quality of life in our cities - will support this initiative in Milan, home to the forthcoming Expo 2015 "Feeding the Planet, Energy for life". They will propose the most advanced study cases on the theme, sharing the latest strategies to develop a more sustainable, livable and green city. In accordance with 2020 European Community provisions, experts, designers, economists and politicians will take part to this interesting one-day debate, to explain the most successful urban models and guidelines toward a common goal: from Green Infrastructure towards the Green City!

## | Objectives

During the international meeting of the 25<sup>th</sup> and 26<sup>th</sup> of February 2015, there are some important issues to develop and continue also after this days; we assume them as the "meeting objectives", in order to clarify the mission that Green City Italia strenuously wants to carry on, together with the whole European network (ELCA and each other Green City):

- promote and find a central place to the issue of Green Infrastructure in Milan during the year of Expo 2015;
- give continuity to the signing of the Green Charta - Milano, Festival dell'Ambiente, 2009 - with the "Green Charta 2015" launch;
- increase general awareness, for citizens, administrations, designers and operators, on issues of the Green Infrastructures to develop and qualify urban and metropolitan areas;
- host the special guests Pia Bucella, Director of European Environment Commission and Kurt Vandenberghe (European Research D.G.) , to open a debate at the international level and focused on the future of European landscape and territory
- important speeches will enrich the opening, both in strategic and concrete contributions as "best practices". Among the main guests: Chiara Bisconti (Milan Municipality), Hermann Kurth (ELCA), Dominique Douard (Cité Verte France), Stefano Bocchi (Università degli Studi di Milano), Edoardo Croci (Bocconi University IEFÉ), Viviana Beccalossi, Filippo Dadone (Regione Lombardia), Fernando Grattirolo (Stelline s.p.a.), Amedeo Clavarino (Fondazione Ambiente Milano).
- exposing and launch a "Pilot Project" on the Green Infrastructures issue.

[www.elca.info](http://www.elca.info) | ELCA Association

The ELCA - European Landscape Contractors Association, is the association of garden, landscape and sports facility contractors. Founded in 1963, the Association represents the interests of over 90,000 businesses at the European level. The ELCA promotes the mutual exchange of information and experience and supports the vocational training of young people within the industry. It also supports European garden shows and the role of landscaping in urban development. The main goals of the ELCA are: promote the mutual exchange of information and experience; look after the interests of European landscape contractors; support the vocational training of young people and young qualified landscape gardeners; promote the cooperation with organizations with similar goals Europe-wide. Twentytwo national landscaping associations are now full members of the ELCA.

[www.greencity-italia.org](http://www.greencity-italia.org) | Green City Italia

Green City Italia had been founded like free, non-political and non-profit association in 2010, June the 19th.

Green City Italia implements and develops the objectives of the homonymous European associations and foundations active in the Netherlands, Germany, Great Britain, France, Hungary. In particular it aims to spread awareness of the significant potential and value of urban green spaces to increase the welfare of citizens, as well as the ability to enhance and affordable economical managing and urban transformations.

Starting from 2009, the Association promotes activities on the themes of environmental sustainability, in particular with the development of cultural activities, publishing, design and social.

scientific partners:



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